



University of Mumbai

# Alkesh Dinesh Mody Institute for Financial & Management Studies

## Bringing out the best in you- Lockdown and placements

*Tough times never last, tough people do. – Robert H. Schuller*

The year 2020 is not the same year as compared to many other previous years. The pandemic challenge has impacted on everywhere. It has impacted lives, health, family, society, and placements too. Many organizations have laid off their employees, withdrew the offers, canceled student's summer internships, and debarred the offers too.

The Institute did also face the same challenge. For us, it was a challenging time and we were equally in dilemma to resolve this. But, ADMIFMS is known to deal with challenges and emerge victoriously. The Placement Committee of the institute has taken the responsibility to fulfill the commitment for providing corporate exposure to students.

Our Plan A was failed therefore we started working out multiple plans and started tapping the potential organizations who were taking the students for digital internships. Finally, I am proud to say that we were able to offer internships to all students (100 percent) and many of our students did dual internships with stipends too. Apart from securing 100 percent placements, many of our students performed exceptionally well in their internship and received appreciation letters from their mentors.

One of our student **Ms. Vaidehi Vihari** was awarded among the best 100 students in her summer internship project by E4 development and coaching limited.

M.Sc. Finance, a new course which was launched at the institute in the last year had also secured 100 percent internship.



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**Dr. Smita Shukla, In-charge Director**, highlights that *“Challenges faced by the Placement Cell during a pandemic are unique. Pandemic is a black swan event. No background work or experience can be applied to deal with this unique and once in a lifetime event. What makes us proud as an institution is the way the Placement Cell rose up to the challenge. Right in the initial first month of the start of lockdown (March-April 2020), the Institution had decided against opting for in-house summer internship projects. We felt that such in-house projects would not provide the students with actual market experience and company rigor. Placement cell was asked to explore online summer placement and final opportunities with regular partner companies and to look beyond them if required. The placement cell not only succeeded in ensuring 100% summer placement opportunities for the students but also secured several summer internship opportunities with a stipend. Several students, in fact, used the lockdown period gainfully by doing more than one internship project. The momentum for the final placements was also well maintained and was successful in spite of the testing time”*.

**Ms.Kshitija Govekar and Mr. VaibhavPatil**, student placement coordinators who were doing the overall coordination for the summer internship stated that *“The year 2020 was a difficult year, but it has also proved that if you work hard with consistency, nothing is impossible. All committee members put their efforts together and contributed to the success of the summer internship in 2020. We are proud of being a part of ADMIFMS. We, the student's team thank our mentor Kavita Mishra Pandey ma'am for her relentless efforts and never saying “No”. The continuous support which we had received from our Institute also praiseworthy”*.

The placement officer of the Institute **Ms. Kavita Mishra Pandey** owes the success to student's committee members and thanks to the institute director, MMS &M.Sc. (Finance) course coordinators for providing necessary support throughout the process.

## Top 100 - Sales & Marketing



**Vaidehi Vihari**  
Alkesh Dinesh Mody Institute of  
Financial and Management Studies



**College Mentor Name :**  
Mrs. Kavita Mishra Pandey

**Title of Summer Project :**  
Digital Marketing and Campaign  
Creation for E4 Development &  
Coaching Ltd.

**Company Name :**  
E4 Development & Coaching Ltd.

**Company Mentor Name :**  
Komal Jha

**Designation of Company Mentor**  
Head Campus Engagement



**Samiksha Khurana**  
ICFAI Business School (IBS), Ahmedabad



**College Mentor Name :**  
Prof. Pranav Gosalia

**Title of Summer Project :**  
Catering Demand of P&G Products  
Through Right Bundle of SKU's

**Company Name :**  
Khimji Ramdas India Private Limited

**Company Mentor Name :**  
Adarsh Vinay

**Designation of Company Mentor**  
Sales Head



**Chirag Modi**  
KJ Somaiya Institute of Management



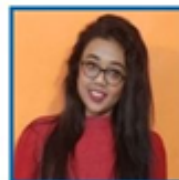
**College Mentor Name :**  
Dr Aparna Pandey

**Title of Summer Project :**  
Growth & Strategy project

**Company Name :**  
Evato Technologies Pvt Ltd

**Company Mentor Name :**  
Pooja Hariharan

**Designation of Company Mentor**  
Project Manager



**Namrata Saritava Rout**  
SIBM Pune



**College Mentor Name :**  
Uttam Chakraborty

**Title of Summer Project :**  
Marketing Communication Analytics

**Company Name :**  
Sanofi

**Company Mentor Name :**  
Prasad Vaidya

**Designation of Company Mentor**  
Senior Digital Manager



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Intern's Speak

MMS Batch 2019-21

Due to the pandemic, as we all know there has been a lockdown situation all over the world, everything had come to a standstill and everybody was clueless about everything. That's when Placement Committee of Alkesh Dinesh Mody Institute for Financial and Management Studies came into picture. They were the ones who took up this challenge of getting Virtual Summer Internship for all the students of the institute. They all united, adapted quickly and devised a perfect plan to get each one served. I secured an internship with **Ocupetal Consulting** with the help of Placement Committee. With great efforts and overcoming multiple difficulties, this Super-team of students and placement officer Mrs. Kavita Pandey has made it possible for all students to get their Summer Internship.

**Prachita Janawalekar(MMS2019-21)**

An internship enables to gain first-hand exposure of working in the real world. It also allows to harness the skill, knowledge, and theoretical practice learnt in university and provide a nice learning curve for those with little experience of the professional world. For our batch, due to nationwide lockdown, it was tough to get summer internships and all of the institute face this challenge. But the efforts taken by Placement Committee of ADMIFMS under the guidance of our Placement Officer Ms. Kavita Pandey are remarkable. It was their hard work which led to the summer internships of maximum number of students. I would like to show my sincere gratitude and deep appreciation to Kavita Ma'am and Placement Committee for helping me to get summer internship in **Activitas Management Advisors** in this challenging times. Wish the Placement Committee much success.

**Monica Chavan (MMS 2019-21)**

Before the Covid-19 situation arose and the whole world went into a frenzy, as an MBA student, I had strong plans for my Summer Internship. I had a few offers that I was looking into and was confident that I would have no trouble. However, the pandemic came in and threw a wrench into those plans. It was in these tough times, when a lot of institutes were having difficulty getting their students into good companies that the Placement Committee at Alkesh Dinesh Mody Institute came in and took on the challenge. With active participation of all the placement committee members and the indispensable guidance of the Placement Officer, Mrs. Kavita Pandey, I got an internship with **E4 Development and Coaching Ltd.** I would like to extend my deepest gratitude to the institute and the placement committee for all their hard work and wish them success in their future endeavors.

**Vaidehi Vihari (MMS 2019-21)**





University of Mumbai

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MMS Batch 2019-21

First of all, I am glad that I have successfully completed my Summer Internship Program with **KRG Strategy Consultants**. It really helped me a lot in getting an insight of the Research Industry & also introduced me to various Technicalities, Skills, Parameters, Methodologies required for undertaking research work. I am thankful to My Mentor Kailash Sir for conducting such a Intensive Research program. Secondly, I am moved & Inspired by the efforts taken by Our Placement Committee under the guidance of Our Placement Coordinator, Ms. Kavita Pandey, who have relentlessly seeked all measures to ensure that every student gets placed in their field of choice. In spite of the Nationwide lockdown due to Corona Pandemic, Our Placement Committee have smoothly conducted online Internship sessions, as per the convenience of students, to facilitate them Internship opportunity from their Home. Lastly, I would like to highlight that even though it was an uncertain scenario for all of us, the immense amount of work done by our Placement Committee, for providing qualitative internship experience, reminds me of a quote by Robert Schuller : "Tough Times Never Last, but Tough People Do!". Sincerely appreciate your efforts for making this Summer Internship a Memorable Experience!!

Viraj Hare(MMS2019-21)

This year because of COVID-19 pandemic every B-School is struggling to place their students, but I am proudly saying that our placement committee with the guidance of placement officer Mrs. Kavita Pandey ma'am work so hard to place us for our summer internships in our specialized areas. Because of AICTE's Circular all the on-field internships got canceled. Then also our placement committee manages to bring a lot of online internship opportunities for us. I have got two offers one from **Activitas Management Advisory** which is in financial services and another one from **KRG Strategy consultant** which is in Management consulting. I am very much happy with both of these opportunities where I get to learn many practical skills in finance. I would like to thank Kavita ma'am and the whole placement committee for their constant support, guidance, and hard work for us.

Rohit Churi (MMS 2019-21)

Summer internships play a very crucial role in the academic life of students that pursue Masters in Management Studies. Unlike all students, I was looking forward to this Internship opportunity too. But due to the critical situation created by COVID 19 and hence nationwide lockdown, the professional prospects of the Summer Internships were disproportionately affected. During these times of uncertainty, many internships were canceled, postponed, or moved online in all the institutes. But during this event, the Placement Committee at Alkesh Dinesh Mody Institute for Financial and Management Studies did everything possible to provide virtual internships to students. Under the guidance of our placement officer, Mrs. Kavita Pandey, and placement committee members did their best to not let any student be without an internship. Because of their efforts, I was able to get an internship with **Activitas Management Advisors Pvt Ltd**. My internship involved research in key interest areas under the guidance of a mentor from the organization. Overall it has been an enriching learning experience.

Swapnil Giri(MMS 2019-21)



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I Bhavesh Poojary (MMS -Finance) student (2019-21 batch) from Alkesh Dinesh Mody Institute for Financial and Management studies working as a Finance Intern in **Tenilo Revolutions Pvt. Ltd. (Homely)**. The internship project has provided me with good clarity and understanding about the associated industry as well as the financial workings of the business. It has also helped me in learning - how to approach real-life business problems and come up with solutions in a structured way. Overall, it is a good exposure in finance domain where I am getting to learn and interact with experienced professionals. In this challenging phase of Covid-19, our Institute's placement team has worked hard to bring us opportunities from various companies. I want to express my gratitude to ADMIFMS placement department and especially to placement officer Mrs Kavita Pandey Ma'am for her inputs and efforts which provided me with an opportunity to work with Homely.

**Bhavesh Poojary(MMS 2019-21)**

Summer internship is a very crucial aspect for any management student as it provides an initial corporate and industrial exposure. However, this year a good internship opportunity was a big concern because of the Covid-19 pandemic. As the situation got worse, it increased the uncertainty of getting an internship. I am very grateful to the Placement committee of Alkesh Dinesh Mody Institute for effectively and sincerely helping me to grab internship in **Activitas Management Advisors** where I was able to gain industry knowledge and understand research methodology. My sincere appreciation & gratitude to Kavita ma'am and the Placement committee for their efforts in providing quality internship opportunities in such harsh times. Because of their constant efforts, majority of the students got an internship by the month of April itself in spite of the fact that many institutes had not even started their internship process. The committee was extremely approachable and cooperative throughout.

**Elvis Cardoz(MMS 2019-21)**

"In times of great stress or adversity, it's always best to keep busy, to plow your energy into something positive." – Lee Iacocca. This came true in my summer internship held Amidst the COVID-19 pandemic. I was selected at **Activitas Management Advisors Pvt Ltd** as a management intern. It was a perfect platform for me to enhance my existing skills as well as to learn lots of new things. This two months have been a huge systematic learning opportunity for me. As a fresher it was very important for me to get a mentor who can guide me in not just my project but also in overall grooming. I am really thankful to my mentor Mr. Gaurav Manjrekar (HR at Activitas). I would like to take this opportunity to express my gratitude towards our esteemed institute's placement cell members as well as our placement officer Mrs. Kavita Pandey. They tried their best to fulfill all the demands of the students regarding their internship and made sure there were enough opportunities available for all the students. Due to their diligence, I can proudly say that even in tough times all my batch mates have got their internship .

**Apurva Pradhan(MMS 2019-21)**



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Intern's Speak

MMS Batch 2019-21

Summer internships are very crucial when it comes to masters in management program. But due to the Covid-19 scenario, everything which was planned went for a toss and a new challenge related to summer internship was created. But even during this, the Placement Committee at Alkesh Dinesh Mody Institute of Financial and Management Studies did everything possible to provide virtual internships to students. Under the guidance of our placement officer Mrs. Kavita Pandey, placement committee members Kshitija, Vaibhav, Manish, Parth, Sagar, Kunal, Tasmiya, Rahul and Nikunj did their best to make available various internship opportunities for the students, thus helping maximum students possible. Through which I was able to get an internship with **Activitas Management Advisors Pvt Ltd**. My internship involved researching key interest areas under the guidance of a mentor from the organization. Overall it was a good learning experience.

**Sudarshan Deshmukh(MMS 2019-21)**

Summer Internship plays an important role in student life as it helps one to get a great exposure of corporate world. But due to the pandemic, a lot of institute were facing problems to get their student placed. To overcome this situation, the placement committee at Alkesh Dinesh Mody Institute of Financial and Management Studies did their best to provide various internship opportunities to every student with the guidance of our placement officer Mrs. Kavita Pandey. They were always there to support and clear the doubts of student related to internship. Because of their hard work and efforts, I was successfully able to complete my internship at **KRG Strategy Consultants Pvt. Ltd**. I would like to appreciate the efforts taken by our placement officer and placement committee and wish them with more success in future.

**Jyoti Yadav(MMS 2019-21)**

"Hello my name is Rajpal Jagtap. I am currently perusing my MBA from Alkesh Dinesh Modi Institute of Finance Management. As I am an marketing student I love to travel but due to lock down situation everything has become still, In this situation also our placement committee members had not given up on their dream of 100% internship for all students. I am proud of my entire placement team and our placement coordinator Mrs. Kavita Pandey who had provide equal opportunity to all students for internship and had taken tremendous effort to shape our future and because of their hard work and networking, Now I am able to do my internship at **Activitas Management Advisors Pvt limited**.

**Rajpal Jagtap (MMS 2019-21)**



University of Mumbai

## Alkesh Dinesh Mody Institute for Financial & Management Studies Intern's Speak MMS Batch 2019-21

Hello, I am Roshan Sarukte from FYMMS. I have seen the efforts of Placement Committee very closely. From grooming part of every student till finding opportunities of Internship for students of our institution. Many of my friends are in placement Committee. So I have seen all their efforts very closely. They have worked hard for it. I have seen placement members doing calling for an internship to companies. And their hard work gets success. I have seen various companies visiting our campus. Even I got selected for **Amul**. I have to make a career in the FMCG segment. And I get what I want. On-campus, most of the students get a campus internship. But due to COVID 19 situation. Many companies turn off our internship. Me and whole students get panic. Even in that situation Placement Committee handles the situation very well. And give us hope that they will put efforts again and make available various Opportunities. And they work hard and again came up with various Opportunities. And many students get opportunities. Even I got a market research Internship in **Bombay Co-working**. I have seen the difference between our college placement committee and others. Many of my friends from other Institutes still worried about internships. But for me, our placement committee already told me not to worry. They will do something. And they truly make it possible. Thank you Placement Committee and Kavita madam for such efforts and hard work. Now surely many students will give you more support.

**Roshan Sarukte(MMS2019-21)**

"One of the highlights in any management student's academic life is the Summer Internship Programme. The Placement Committee at Alkesh Dinesh Mody Institute of Financial and Management Studies sprung into action at the very beginning of the academic year. The placement activities immediately with industry professional interactions and preparing the students for aptitude and interview tests in coordination with the Artillery Committee.

The global health pandemic was an unprecedented event and it definitely affected their activities as well as cast a shadow of doubt in the minds of the students who had not been able to secure an internship yet. As the idiom says "Cometh the hour, cometh the man", the Committee sprung into action as one being and put in their best efforts to make sure that the pandemic did not affect the internship aspirations of the students. It is due to their untiring attitude that I was able to get a HR Internship with **Homely(Mango Revolutions Ltd.)** which is a food tech startup based out of Mumbai.

**Sushant Wadte (MMS 2019-21)**

A Summer internship is an opportunity to enhance one's skills by solving real world business problems and providing meaningful and practical solutions through application of theory and experience. This has veritably been my experience as part of the finance internship at **Tenilo Revolutions Pvt. Ltd. (Homely)**. Developing a holistic approach to finance within the company through understanding the processes and building on the work of experienced professionals has been the highlight of this internship. I am especially grateful to the placement committee members and the Head of Placement Committee Mrs KavitaMaam of Alkesh Dinesh Mody Institute for Financial and Management Studies for taking relentless efforts for providing this opportunity to me in these challenging times of the COVID-19 pandemic.

**Shreyas Vaibhav Kadam (MMS 2019-21)**